



Atwater 4th of July Festival 2024 Vendor Guidelines

Ralston Park Atwater, July 4th, 9:00AM to 4:00PM

These guidelines are intended to help ensure everyone has a successful day and enjoys their 4th of July in Atwater!

1. All vendors are responsible for following Merced County Health Dept. guidelines.
2. The Atwater 4th of July Committee reserves the right to deny any vendor booth request as we deem it necessary for the betterment of the event and to help ensure the mutual success of all approved vendors.
3. The 4th of July Committee reserves the right to deny a vendor to sell items we feel are inappropriate for our community event and all vendors may only sell items which are declared on their application and approved by the 4th of July Committee.
4. Any violation of the Atwater 4th of July Committee guidelines or City and County regulations may cause your expulsion from the event without a refund.
5. **Electricity is no longer wired at Ralston Park.** The 4th of July Committee will provide a few power generators that can be used by vendors if requested on your application and pre-approved. Vendors may also provide their own power generators, as long as they are quiet running and small in size so as not to cause a nuisance or hazard.
6. **Every vendor must check in at the information booth** on Third St. to receive their space number. We do our best to give the same booth space as last year if requested and we try to accommodate everyone's needs as best possible, but there are no guarantees.
7. Check-in time to set up your booth begins on July 3rd at 1:00PM and ends at 6:00PM. Check-in then resumes on July 4th from 6:00AM to 8:00AM. **All booths must be set up by 8:00AM on the 4th.** Parking may not be available to load or unload around Ralston Park on July 4th because parking is tightly controlled by the Atwater Police Dept.
8. There will be a security guard patrolling the park on July 3rd from 6:00PM to 6:00AM the next morning.
9. **All vendors must observe the No Parking signs that are put in place by the Atwater Police Dept. around Ralston Park on July 4th. Violators will be towed at the owner's expense.**
10. After unloading, vendors must park away from the Ralston Park area unless they are an approved food truck. This allows easier access for our customers, which helps to generate more vendor sales.
11. All vendors must have paid their booth fee in full before setting up, if you have not paid your fee (for whatever reason) by June 15th, no checks will be accepted after this date. Also, the booth fee goes up by \$20 if paid after the 15th. A \$30 fee will apply to returned checks. **No refunds for any reason after June 15th.**
12. If you must close your booth early on July 4th, you may, but **no vehicles are allowed in the park before 4PM.**
13. Inclement weather, acts of God, or any and all other natural occurrences which may impact the 4th of July Festival are deemed beyond the ability of the Committee to control and, as such will not constitute grounds for fee reimbursement or any other forms of compensation to exhibitors, patrons or attendees.

If you have any questions before the event, please call the Atwater 4th of July Committee at 209-355-4912 or email us at atwater4thofjuly@gmail.com. You can also visit our website at www.atwater4thofjuly.com Please remember that we may not be available to return your calls on July 3rd or 4th, you will need to come to the park to talk to us in person.